



**MDPC**

Memorial Drive  
Presbyterian Church  
[mdpc.org](http://mdpc.org)

## 2017 Strategic Goals

### Summary of Results

Mar 2022 Annual Information Meeting

Loving God. Proclaiming Christ.  
Living Generously. Engaging All.

#### **1** Glorify God by increasing **worship participation by ten percent annually for five years.**

The 2017 average worship attendance was 1,064. Since establishing this goal, MDPC's attendance has grown, both in person and online, and we have also reevaluated how we count worship and are now including other worship experiences beyond MDPC's five corporate worship services. The 2020 average worship attendance, including both in-person worshippers and the estimated online worshippers was 2,100. This is an increase of 1,036 in average annual worship attendance. If we had grown according to the 2017 goal, our average annual worship attendance should be at 1,416. We have more than exceeded the goal.



#### **2** Treasure God's Word in our hearts by adding **five strategic, deep Bible study opps for under-represented groups.**

In 2017, MDPC had 14 Sunday morning classes, 27 small groups, and an inconsistent offering of Wednesday night studies. Since establishing this goal, we have added six new Theology Matters groups, three Zoom Bible studies, 17 or more small groups using new Discipleship curriculum, and six new Sunday classes. MDPC's opportunities for Bible study has increased by 78% by the end of 2020. We have more than exceeded the goal.



#### **3** Increase Partner in Prayer participation to **1,000+ people.**

In 2017, MDPC has a total of 528 people signed up to serve as a Partner in Prayer. Despite several creative ideas and efforts to inspire, recruit and deploy more people, to date we have increased to just 572.



#### **4** Intentionally mentor **25 new key servant-leaders annually.**

We know that many people have been mentored and coached since this goal was established, but it seems to happen apart from a systematized plan for identifying, recruiting and mentoring these leaders, and providing some form of accountability and follow up. Our best estimate is that we have intentionally mentored at least 25 people each year since this goal was established.



#### **5** Double Small Group meaningfully connected in fellowship.

Our small groups are, for the most part, groups that are engaged in Bible Study. So as the number of Bible studies increase, there is likely to be an increase in Small Group participation. MDPC's opportunities for Bible study has increased by 78% by the end of 2020. We have more than exceeded the goal as written.



#### **6** Bring in **three high-profile speakers annually to inspire and integrate faith and life.**

We have been blessed to have had several quality speakers share at MDPC, including: Condoleeza Rice, Lee Strobel, Sheryl Sandberg, Margaret Kibben, Gary Haugen, Don Everts, Carmen Fowler LaBerge, Mark Labberton, Richard Mouw, Bruce Matthews and Aaron Pierce.



**7 Highlight one-two mission themes or emphases annually to rally congregational engagement.**

This goal prompted MDPC to start two major outreach initiatives to address: (1) Children's Hunger and (2) Human Trafficking. Since establishing this goal, we have made significant progress with both, most notably providing food resources for Spring Woods Middle School, Kids Meals and the ESB Food Pantry, along with the establishment of MDPC's relationship with Street Grace. We have elevated both to receive considerable attention and outreach funding. This goal seemed to play out in a way that was natural for MDPC, and we can consider this goal met.



**8 Increase the number of financial pledges to 1,000 annually and annual income by five percent.**

MDPC's pledge trend is: 554 in 2017, 559 in 2018, 562 in 2019, 553 in 2020 and 483 in 2021. The amount pledged has risen from \$7,544,722 in 2017 to \$8,430,298 in 2021. The total annual income trend is: \$11,023,163 in 2017, \$11,732,330 in 2018, \$12,030,520 in 2019 and \$13,149,292 in 2020. This goal is partially met.



**9 One Sunday annually, worship by serving in our community, side-by-side with partners and friends.**

Church in the City was established to reach this goal, which has been met.



**10 Create a Hospitality Department to increase evangelism and congregational involvement and buy-in. Goal of five believer baptisms annually.**

Rather than creating a new department, we determined that each ministry needed to be tasked with raising the hospitality and evangelism focus in ways that made sense for MDPC's context and culture. This is an ongoing process and we have exceeded the number of believer baptisms.



**11 Two percent increase annually of new connections for the Gospel with Young Adults and interculturally, so that MDPC will more accurately reflect our city's diversity.**

Since 2017, MDPC has increased its young adult population by adding young adult ministries which include: mission trips, 3 new Sunday School classes, several small group Bible studies, Theology on Tap, MOPS groups, etc.



**12 Responsibly launch five new technology/media initiatives to reach more people for Christ.**

MDPC has increased our social media platforms and engagement: Facebook, Instagram, Twitter, TikTok, and YouTube Likewise, we have enhanced our website and database, launched the new MDPC App. We livestream all worship services and most other ministries including funerals, Men's Life, Word&Worship, etc. We also facilitate Sunday School classes to meet in a hybrid format for both in-person and online participation. New equipment and methodology in the Sanctuary has allowed us to add many new dimensions to worship.

